



PowerAlumni (www.poweralumni.in) – Alumni Network Management Software

A platform to manage your organization alumni network, maintain regular communication, arrange events, mobilize resources and initiate alumni sponsored projects.

Features

- **Completely web based:** The software is completely web based and hosted on central cloud network with 99.9% availability or at your local server. You would get a custom URL for your alumni association website. This URL may be linked from your overall website of your organization as well as published on all brochures.
- **Membership Management:** The alumni member data can be entered individually, by the alumni administrator, by the alumni himself / herself on receipt of the link from the college or through mass import facility. Extensive demographic details are stored.
- **Featuring and Grouping Alumni List:** The software helps you feature alumnus periodically. You would also be able to make different groups like year wise pass out, branch wise, city of working, companies working for, alumni chapter, like sports, cultural groups etc. This grouping helps send more specific communication.
- **Event management:** You would be able to select group wise students and send mass communication as email or SMS about events. Institutes can arrange get-together events through PowerAlumni platform. Provides feature to host a customized event registration page along with online fee payment module.
- **Alumni Contribution Management:** You would be able to manage alumni pledges, pledge date, fulfillment date, amount, status etc. Integrated with payment gateway, it provides a seamless experience for regular alumni contribution for worthy causes.
- **Integration with other platforms:** The software ability to import as well as export the data giving you ability to integrate it with other platforms. In addition, APIs provided make it easier to integrate the software with other systems like campus automation software, accounting software, posting onto Social Media, works along with ProsperAid for project management, Vidyanidhi for scholarships etc.
- **Real-time Reports:** On PowerAlumni you can see real time status related to event management, communication status, and pledges made, funds receipts, pipeline, status of projects initiated, scholarships etc.